



**FUTURE OF LEARNING**



# **SPONSORSHIP PACKAGES**

**APRIL 10 - 11 2017**

# FUTURE OF LEARNING CONFERENCE

10 - 11 April 2017

Johannesburg, South Africa



## WHAT IS FUTURE OF LEARNING?

Future of Learning is a Pan-African Conference that aims to bring together Africa's top educators, policy makers, social entrepreneurs and education thought leaders to explore and share best practice on how to develop and implement transformative, sustainable and innovative models for education on the African continent. Attendees will actively discuss solutions to address the most intractable challenges facing African education systems.

Solving critical challenges in education will require creative solutions, and thoughtful teams of people dedicated to realizing their impact. Delegates will over 2 days learn first-hand from industry experts about a host of topics related to education technology, digital tools, social entrepreneurship and innovative education models. Groundbreaking ideas will be shared, new learning technologies unveiled and collaborations that will impact education across the continent will take place.

## OUR GOAL

The education sector is changing, and we believe the only way to predict the future is to help create it. Solving the problems in education on the continent requires cross-sector, cutting-edge, collaborative change.

Our goal is to create a platform where the most dynamic and creative minds in education from across Sub-Saharan Africa will gather to learn, craft solutions and exchange ideas and techniques for the continuing pursuit of education excellence.

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## OUR AMBITION

To foster an environment where the most dynamic and creative minds in education from across Southern Africa will gather to exchange ideas and techniques for the continuing pursuit of education excellence.

## TICKET COST

- R 2 500 for 2 Day Passes (Monday & Tuesday)
- R 1 500 for Conference Passes (Monday only)
- R 1 500 for Workshop Day Passes (Tuesday only)

## CONFERENCE FORMAT

### ✓ DAY 1

#### FULL DAY CONFERENCE

- 8 Talks from Industry Leaders
- Panel discussion
- Keynote Speech

### ✓ DAY 2 MORNING

#### 8 SPARK SESSIONS

A Spark Session is a 1 hour long practical session led by an industry expert with the goal of inspiring attendees to engage and explore innovative teaching and learning concepts in a casual, social setting meant to also inspire networking.

## THE CONFERENCE

April 10 -11, 2017, Johannesburg

### Day 1

- 8 Talks & Panel discussion
- Cocktail party to mingle with 200 attendees in the education sector

### Day 2

- 8 Spark sessions (1 hour each)
- 4 Half day Workshops

### ✓ DAY 2 AFTERNOON

#### 4 HANDS ON WORKSHOPS

Each Workshop is a half-day 4 hour session.







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## BENEFITS OF SPONSORING FUTURE OF LEARNING

-  **Establish Your Thought Leadership**  
Demonstrate your expertise and authority with a customized speaking platform. The opportunity to participate directly in delivering educational content increases receptivity to your brand and sales efforts. Be top of mind when industry practitioners are looking for advice and solutions.
-  **Increase Brand Recognition**  
Consider the marketing exposure you will receive through our print and digital efforts, both internally and via our media partnerships. Think of it as a consolidated media buy.
-  **Generate Quality New Leads**  
Take advantage of the conference content to initiate thoughtful conversations with leaders. Our attendees from diverse backgrounds across Southern Africa are exactly who you want to engage with to build new leads and nurture existing ones.
-  **Promote Your Products And Service Offering**  
Further your branding onsite and engage more intimately with your desired audience. The Conference will place you at the heart of the community, fast track your reputation and influence key stakeholders.
-  **Network, Collect Intelligence And Forge Key Relationships**  
Partake in the conference sessions and gain firsthand insights on what the industry is looking for so you can better position your product and/or service offerings.
-  **Capacitive Audience**  
Help highlight the importance of recognizing teachers for all that they do and support their work from the community level all the way to the national level.

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**SPONSORSHIP COSTS**

We strive to make Future Of Learning a valuable experience for all of our sponsors. We offer many unique levels of sponsorship to meet a variety of budgets and objectives. However, we recognize that you may have unique sponsorship needs, and will be happy to work with you to find the best value for your sponsorship, while maintaining a balance with our other sponsors.

Contact us to discuss your individual strategic partnership with the event.

<b>PLATINUM SPONSOR</b> <b>R200,000</b> <b>1 SPOT AVAILABLE</b>	<b>SILVER SPONSOR</b> <b>R80,000</b> <b>2 SPOTS AVAILABLE</b>	<b>GOLD SPONSOR</b> <b>R50,000</b> <b>4 SPOTS AVAILABLE</b>
Sponsored 30 Min Talk		
Logo on Name Badge		
1-Hour Spark Session		
Speakers Dinner	Speakers Dinner	
Exhibition Stand	Exhibition Stand	
12 Complimentary Tickets	6 Complimentary Tickets	3 Complimentary Tickets
Logo on Website	Logo on Website	Logo on Website
Logo on Screen & Banner	Logo on Screen & Banner	Logo on Screen & Banner
Logo on Conference App	Logo on Conference App	Logo on Conference App
Inserts in tote bag	Inserts in tote bag	Inserts in tote bag

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## OTHER WAYS TO SPONSOR

We welcome your sponsorship support for the conference!

Please see other opportunities below, or contact us at [calton@futureoflearning.co.za](mailto:calton@futureoflearning.co.za) to discuss a custom opportunity.

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<b>SPONSORSHIP</b>	<b>PRICES</b>	<b>BENEFITS</b>
<b>Speakers Dinner</b>	R10 000	You get 2 Seats at the Dinner Table
<b>Lunch</b>	R30 000	Your name will be mentioned when we serve lunch + logo on conference website
<b>Internet &amp; Wi-fi</b>	R10 000	Our delegates will have you to thank for the bandwidth
<b>Drinks &amp; Water Bottles</b>	R5 000	Your logo on the water bottles on every table for all 2 days
<b>Conference Bags Sponsor</b>	R15 000	Your logo will be placed prominently on the conference bags
<b>Coffee &amp; Tea</b>	R5 000	Recognition on the conference website and printed conference materials

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## CONFERENCE ATTENDEES

The conference is a unique opportunity to develop attendees' skills in an active learning space and to connect them with a network of peers advancing new approaches to education on the African continent.

Delegates will gain practical guidance for challenges faced today, as well as insights into the big picture of learning tomorrow.

Attendees are mostly from South Africa. The event capacity is 200.

People attending include:

- Teachers
- Lecturers
- IT Specialists
- EduPreneurs
- Business Professionals
- Department Of Basic Education
- Non Profits in Education
- Heads of Technology
- PhD Students
- Education Thought leaders
- Non-Profit Programme Managers
- ECD Practitioners
- Business Professionals
- Librarians
- Blended Learning Experts
- Early Childhood Practitioners
- LMS Specialists
- Digital Platforms Managers
- Instructional designers
- Curriculum developers
- Educational Technology Leaders

To explore sponsorship opportunities, please contact:

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